

# AQUA BUILDER

## Helping people make smart decisions.



**AQUABUILDER** brings a game-changing approach to your pool sales business. Our 3D configurator propels your enterprise into the digital age, setting you apart from competitors and modernizing your customer experience.



# DESIGN IN 3D

## A VISUAL JOURNEY

Say farewell to boring catalogs and confusing sketches! With AQUABUILDER, your clients get to let their creativity run wild, designing their dream pool in jaw-dropping 3D. This tool makes decision-making a breeze and amps up customer excitement. It's not just about picking a pool anymore; it's about creating a personalized masterpiece that'll leave them thrilled. AQUABUILDER isn't just a design tool; it's a game-changer that turns planning into an adventure. Say hello to hassle-free pool design!

Rest assured, we've got you covered every step of the way. From an extensive range of sizes to a diverse selection of linings and even heating solutions, we've thought of it all. Whatever you require to streamline your sales process, consider it handled. Our comprehensive offerings ensure that no detail is overlooked, providing you with the peace of mind to focus on what you do best—building relationships and closing deals. So, leave the logistics to us, and let's elevate your sales game together.





# EASY CUSTOMIZATION

## AT YOUR FINGERTIPS

Our user-friendly interface makes it easy for you and your clients to create and customize pool projects. From size and shape to accessories and features – the possibilities are endless, and customization of a quote is just a few clicks away.

# ACCESSIBLE ANYWHERE,

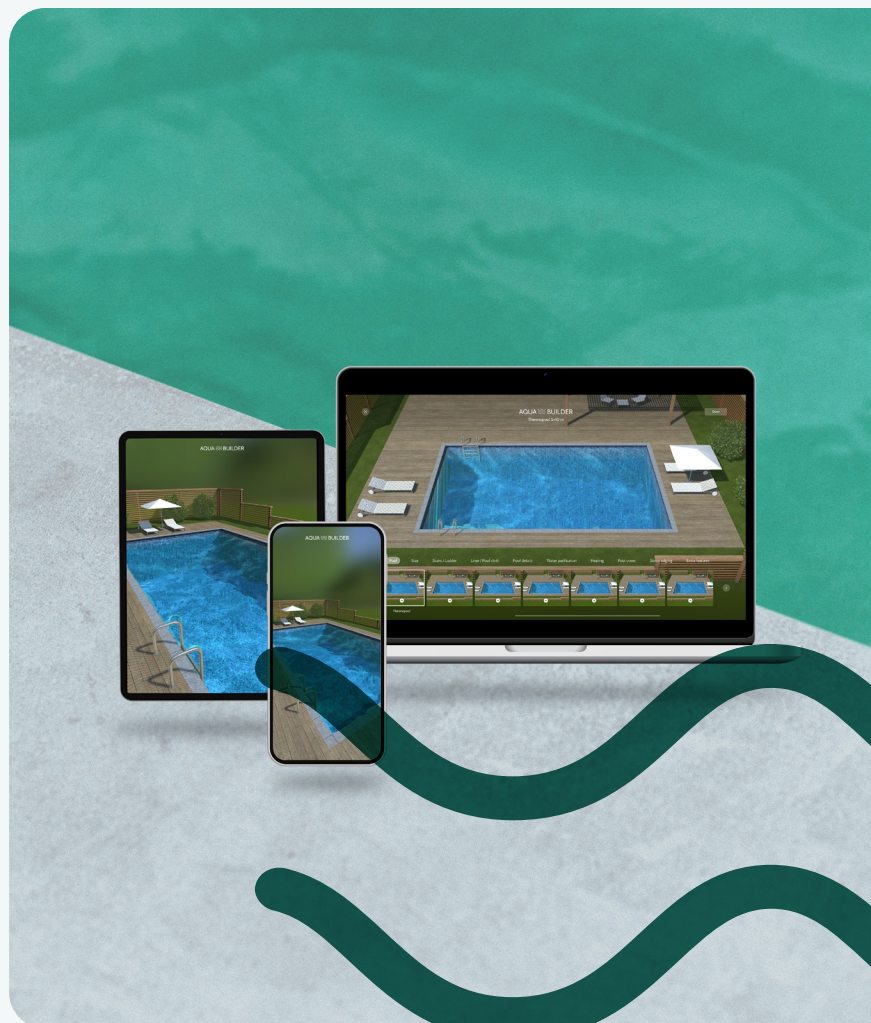
## ON ANY DEVICE

AQUABUILDER is for everyone, no matter how they like to browse. Whether your clients prefer kicking back with a computer, lounging with a tablet, or scrolling on a smartphone, our platform works like a charm across all devices and systems. So, whether they're at home on the couch or out and about, they can dive into designing their dream pool hassle-free. With AQUABUILDER, there's no need to worry about compatibility issues—just pure, easy access for everyone, everywhere.

### BEGIN YOUR JOURNEY TODAY

Start with AQUABUILDER today and experience a revolution in pool selling. Elevate your business and offer your customers an unforgettable purchasing experience.

Nothing makes a product say pop like a 3D representation of it. Let your customer interact with your product and explore all of its options – and whenever they make a selection, the 3D model updates in real-time. Sounds pretty good, right?



## THE BUSINESS

# WHAT AQUABUILDER CAN DO FOR YOU

**Boost sales**

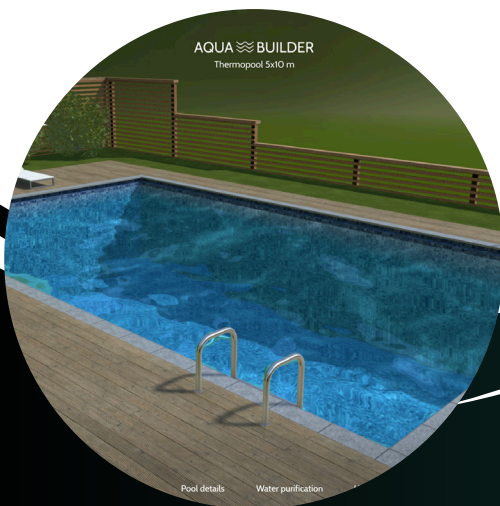
We would love to see your sales skyrocket to Mars and back. And by giving your customers the option to visualize and customize your product according to their specific need and desire – you will definitely be on your way!

**Cost reduction**

No one wants to buy a pig in a poke. Maybe you don't want a pig at all? (We are on the fence on that one.) AQUABUILDER helps increase understanding of your product and eliminates errors in ordering – saving both time and money.

**Shorter sales cycles**

When your customers have already seen exactly what they are going to get, the decision to buy is an easy one. And as the engineering rules are built into the tool, there is no need for your experts to get involved in every purchase – making it all short and sweet.

**WHY USE REALTIME 3D CONFIGURATORS?***DATA FROM THE E-COMMERCE INDUSTRY***95%***Prefer 3D to  
Video while  
shopping***30%***Increase in  
quote request***23%***Higher average  
order value*

# THE BUYING PROCESS

Begin your journey with AQUABUILDER by getting in touch with our sales team. We're here to answer all your questions and guide you through the process.

**SIGN UP FOR A LICENSE**

Our flexible and straightforward licensing options are designed to fit the need of your business, big or small

# PRODUCT SPECIFICATION

AQUABUILDER is a revolutionary tool designed to bring your dream pool to life, right before your eyes! This state-of-the-art system features a user-friendly interface, allowing you, the end-user, to make personalized product selections and create a pool that perfectly aligns with your vision.

Imagine having the power to design your own pool with just a few clicks. AQUABUILDER includes an immersive 3D model, showcasing your configured pool in stunning detail. This interactive model is not just a visual aid but a gateway to your future oasis.

As you navigate through the intuitive interface, you'll be presented with a variety of options to customize your pool. From the size and shape to the finishing touches, every choice you make brings you one step closer to your ideal pool. And the best part? As you make these selections, the Pool Configurator dynamically updates a comprehensive quote, ensuring transparency and control over your budget.

While AQUABUILDER offers a wide range of choices, it's important to note that not every selection will lead to a visual change in the 3D model. However, each choice is integral in crafting a pool that's uniquely yours. To guide you through this exciting journey, we have meticulously prepared a table listing all available options for your perusal. This detailed guide not only presents the choices you can make but also indicates which aspects will be visually represented in the 3D model.

Our platform boasts a user-friendly interface that simplifies the process of creating and customizing pool projects for both you and

your clients. With intuitive navigation and straightforward controls, users can easily select from a variety of sizes and shapes to begin crafting their ideal pool. Beyond basic dimensions, the system offers an expansive range of accessories and features, enabling a level of customization that truly caters to individual preferences and requirements.

From the selection of tiles and finishes to the addition of water features, lighting options, and safety equipment, the possibilities for personalization are virtually limitless. Each choice is designed to be as simple as a few clicks, ensuring that even those with minimal technical expertise can design their dream pool with ease.

Moreover, our platform doesn't just stop at design. It also streamlines the process of generating customized quotes. Once a design is finalized, a detailed quote can be quickly created, reflecting all the personalized choices made. This feature not only saves time but also enhances the overall customer experience, making it easier for clients to visualize and understand the cost implications of their design decisions.

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**For more information,  
please visit our website.**

